



14 February 2023

The Directors
Castelnau Group Limited
("Castelnau")
Les Banques
Trafalgar Court
St. Peter Port
GY1 3DA
Guernsey

The Directors
Yellow (SPC) Bidco Limited
("Bidco")
64-66 Glenthams Road
London
SW13 9JJ
United Kingdom

The Directors
Dignity plc ("Dignity")
4 King Edwards Court
King Edwards Square
Sutton Coldfield
West Midlands
B73 6AP
United Kingdom

Ladies and Gentlemen,

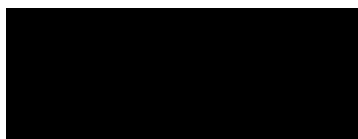
Recommended cash offer for Dignity by Bidco (the "Offer")
Consent to inclusion of valuation report in offer document

We refer to the valuation report dated 14 February 2023 prepared by us for Castelnau in connection with the Offer (the "**Valuation Report**").

For the purposes of Rule 23.2 of the City Code on Takeovers and Mergers (the "**Code**"), we hereby consent to the inclusion of the Valuation Report in the offer document, to be published in connection with the Offer on or shortly after the date of this letter (the "**Offer Document**") in the form and context in which it is included in the draft of the Offer Document sent to us by email at 9.17pm GMT on 13 February 2023.

For the purposes of Rule 26 of the Code, we further consent to the publication of the Valuation Report and this letter on the websites of Castelnau and Dignity for so long as is required by the Code.

Yours faithfully



Kroll, LLC